



**San Diego  
OFFICIAL PARTY  
of the  
TRAFFIC & CONVERSION CONFERENCE**

**2.25.19**

**MONDAY NIGHT**

**The Traffic & Conversion conference will HAND ISSUE  
every pass with every badge at the registration of the show!**

The Marketers Ball offers  
THE MOST EXPOSURE  
for the dollar you'll find

The biggest and most anticipated industry  
event of the year is coming soon...

Legends will perform. Marketing masterminds will  
mingle and share secrets. The hottest celebs will make  
surprise appearances.

**HUGE VENUE!!!  
Venue to be announced soon**

## **The Primary/Main Sponsorship – \$32k**

Your name listed first as a main sponsor on all promo material, including site, newsletter, social media, passes, etc

- Banner on official site listed as a main sponsor, 125 x 125
  - Company logo on front side of all passes.
  - Marketers Ball newsletter promoting your services. All guests receive our newsletter.
  - Your company logo displayed on the big screens during event all night long (Seen the most throughout the party in rotation)
  - Special thanks and promotion on the microphone throughout the night
  - Premium reserved table
  - 115 VIP Hour Passes
  - Lot's of regular passes to issue out**
- PLUS – Credit as the OFFICIAL VIP PREPARTY SPONSOR during the VIP preparty!**

## **Main Sponsorship – \$20k**

- Banner on official site listed as a main sponsor, 125 x 125
- Company logo on front side of all passes.
- Marketers Ball newsletter promoting your services. All guests receive our newsletter.
- Your company logo displayed on the big screens during event all night long (Seen the most throughout the party in rotation)
- Special thanks and promotion on the microphone throughout the night
- Premium reserved table
- 75 VIP Hour Passes
- Lot's of regular passes to issue out

## **Gold Sponsorship- \$12k**

- Banner on official site listed as a gold sponsor, 125 x 125
- Company name on front side of all passes
- Marketers Ball newsletter support promoting your services. All guests receive our newsletter.
- Your company logo displayed on the big screens during event all night long (Seen the second most throughout the party about half of the main sponsors rotation time)
- Special thanks and promotion on the microphone throughout the night
- 40 VIP Hour Passes
- Lots of regular passes to issue out
- Premium reserved table

## **VIP Preparty Sponsor - \$12k SOLD**

Branding yourself with the top players!

**Credit for hosting VIP's**

- Banner on official site listed as THE VIP preparty sponsor, 125 x 125
- Company name on front side of all passes and logo on the backside
- Marketers Ball newsletter support promoting your services. All guests receive our newsletter.
- Your company logo displayed on the big screens during event all night long (Seen the second most throughout the party about half of the main sponsors rotation time)
- Special thanks and promotion on the microphone throughout the night
- 45 VIP Hour Passes
- Lots of regular passes to issue out
- Premium reserved table

## **Silver Sponsorship - \$3k** (limited time discount – regular price: \$5k)

- Banner on official site listed as a silver sponsor, 125 x 125
- Company name on front side of all passes and backside
- Marketers Ball newsletter support promoting your services. All guests receive our newsletter.
- Your company logo displayed on the big screens during event all night long (Seen the 3rd most throughout the party about half of the gold sponsors rotation time)
- Special thanks and promotion on the microphone throughout the night
- 25 VIP Hour Passes
- Reserved table

## **Logo Seen On Gigantic Screens & 10 VIP Pre-Party Passes** **\$1500**

Please note this sponsorship isn't anywhere near the exposure level you'd get with the Silver Package. Your logo will be seen on the screens throughout the night

**VIPs & logo on screens**

- 10 VIP Hour Passes
- Your company logo displayed on the big screens during event all night long  
(\* note - you won't get on the passes or site)

Contact us for a price [info@affiliateball.com](mailto:info@affiliateball.com) or call 818 825-3972

## **Marketers Ball is your turn key solution for entertaining clients**

The Marketers Ball has the tools available to make hosting a party super easy for sponsors. Our marketing and reach will target our industry eye balls as you receive incredible exposure. We also have an online printable pass that we will email to all registered guests about a week before the party. If you plan on having a trade show booth you can have stacks of regular passes to issue out. In the past we've listed which sponsors will have passes for pick up at their booths to help attract more foot traffic for more face to face time with potentially great new business contacts.

Our parties are legendary. This will be our best Marketers Ball yet and would love the opportunity to share that exposure with your company. It's time to step things up a notch and we'd love for your company to take advantage of our amazing marketing reach and approach. Thank you in advance for your consideration. We look forward to hearing from you soon.

If you have any more questions or would like to secure your sponsorship today please contact us at [info@affiliateball.com](mailto:info@affiliateball.com) or call Darren 818.825.3972

### **Sponsors MUST Arrive On Time**

All sponsors will be required to arrive during the first half hour of the VIP hour to guarantee your space and table in the venue. We will have close to a full venue by the end of the VIP Hour when regular doors open

Ready to get in where you fit in?

Become a sponsor!

Contact us at [info@affiliateball.com](mailto:info@affiliateball.com) or call 818 825-3972 to reserve your preferred sponsorship opportunity before it sells out!

**February 25<sup>th</sup>, 2019**  
**During Traffic & Conversion Conference**

**VIP Preparty 8:30 pm – 9:30 pm**  
Regular Doors open at 9:30 pm